

6TH ANNUAL INSURANCE DIVERSITY SUMMIT

Hosted by the California Department of Insurance



TUESDAY, NOVEMBER 28, 2017

CALIFORNIA STATE UNIVERSITY, SACRAMENTO – THE UNIVERSITY UNION

AGENDA

7:30 am	REGISTRATION (<i>Open All Day</i>) LOCATION: UNIVERSITY BALLROOM I FOYER, 1 ST FLOOR
8:00 – 10:00 am	MATCHMAKING (<i>Morning Session</i>) <i>Facilitated by BrandGOV</i> LOCATION: UNIVERSITY BALLROOM III, 1 ST FLOOR
8:00 – 10:00 am	RESOURCE EXPO AND BUSINESS-TO-BUSINESS NETWORKING LOCATION: UNIVERSITY BALLROOM II, 1 ST FLOOR
MORNING PLENARY LOCATION: UNIVERSITY BALLROOM I, 1 ST FLOOR	
10:00 – 10:10 am	WELCOME – Michael Keeley <i>Chair, Insurance Diversity Task Force</i> <i>President, MGK Risk and Insurance Services</i>
10:10 – 10:30 am	OPENING REMARKS – Dave Jones <i>Insurance Commissioner, California Department of Insurance</i>
10:30 – 11:15 am	DIVERSITY INITIATIVE PRESENTATION <ul style="list-style-type: none">○ Amorette Yang – <i>Chief, Community Programs & Policy Initiatives</i>○ Rebecca Ball – <i>Coordinator, Insurance Diversity Initiative</i>
11:15 am – 12:00 pm	PANEL: THE ROAD MAP TO DIVERSITY <i>Successful diversity programs start from the top. Panelists touch on the current state of industry in governing board and supplier diversity, and discuss the roadmap to reaching the vision of strong diverse leadership and procurement programs. Speakers discuss how commitment to diversity at the highest levels impact the success of the organization and its supplier diversity programs.</i>
LUNCH: 12:00 – 1:00 pm LOCATION: UNIVERSITY BALLROOM I, 1 ST FLOOR	
12:15 – 12:50 pm	2017 DIVERSITY AWARDS AND SPONSOR RECOGNITION <i>presented by Insurance Commissioner Dave Jones, Chair Michael Keeley, and Vice Chair Danielle Beavers</i>

AFTERNOON SESSION

WORKSHOP 1: Strengthening Your Ability to Penetrate the Market

Hear from leading insurers, certification agencies, and other business resources on how to penetrate the market, whether landing your first small contract or breaking into a large Fortune 500 company. Topics discussed will include how to leverage resources to be a stronger candidate including benefits of certification, mentorship programs to get your foot in the door, supplier development opportunities, and how to build fruitful relationships.

1:15 – 2:30 pm

WORKSHOP 2: Developing and Strengthening Supplier Diversity Programs

Thinking about starting an insurer supplier diversity program or taking your current program to the next level? Hear from insurers with top supplier diversity programs including Tier 2 programs, diverse supplier data technology companies, and others on how to build or enhance an effective supplier diversity program. Additionally, learn about tools and data tracking systems designed just for supplier diversity programs, and hear from companies that leverage these resources.

WORKSHOP 3: Successful Approaches to Increase Governing Board Diversity

Building and maintaining a diverse governing board can take time and focused energy. Experts in the field share successful tactics, strategies, best practices, and resources to foster diversifying governing boards. Panelists include insurer Board Members and executive leaders, organizations that provide resources for diversifying boards, and other diversity experts. Common challenges faced by Boards/companies and approaches to address obstacles will also be discussed.

2:30 – 4:30 pm

MATCHMAKING (*Afternoon Session*)
LOCATION: UNIVERSITY BALLROOM III, 1ST FLOOR

2:30 – 5:00 pm

RESOURCE EXPO
LOCATION: BALLROOM II, 1ST FLOOR

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